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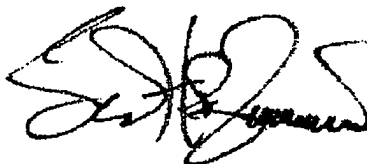
Applicant: David Steading**Art Unit:** 2623**Serial No.:** 09/748,905**Examiner:** S. Beliveau**Filed:** December 27, 2000**Docket:** 00431**Title:** System and Methods for Subscribers to View, Select and Otherwise Customize Delivery of Programming over a Communication System

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

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Scott P. Zimmerman

Name of Person Transmitting This Paper

December 21, 2007

Date of Transmission

RESPONSE TO OCTOBER 4, 2007 OFFICE ACTION

Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment in response to the office action mailed October 4, 2007. The Assignee respectfully submits that the pending claims distinguish over the cited documents.